

Cycle view of the study programme

B1 Or Th Pr Au Cr

Compulsory courses (B1 : 60Cr, B2 : 30Cr)

MARK0012-1	<i>Basics of marketing</i> - AnneChristine CADIAT, Cécile DELCOURT, Laurence DESSART - Suppl : AnneChristine CADIAT, Charlotte FERRARA	B1	Q1	30	-	-	5
FINA0017-1	<i>General accounting (Evening classes)</i> - Anne BILS, Vincent COMPAGNIE	B1	Q1	45	15	-	8
DROI0796-1	<i>Introduction to civil law and business law</i> - Laurent STAS DE RICHELLE	B1	Q1	30	-	-	5
GEST6004-1	<i>Sustainable development and corporate social responsibility</i> - Pierre BUFFET	B1	Q2	15	-	-	3
GEST0953-1	<i>Management of organizations</i> - Olivier LISEIN	B1	Q2	25	-	-	5
GEST1097-1	<i>Workshop in People Management</i> - <i>Change management</i> - Vincent PIEDBOEUF - <i>Management by objectives</i> - Fabrice DE ZANET, JeanLouis PIRE	B1	Q2	15	-	-	5
DROI7003-1	<i>Direct corporate taxation</i> - Isabelle BRÉVIERE	B1	Q2	30	5	-	5
DROI7004-1	<i>Indirect corporate taxation</i> - Vincent SEPULCHRE	B1	Q2	20	-	-	3
GRHO0010-2	<i>Human resources management</i> - Frédéric NAEDENOEN	B1	Q1	30	-	-	5
ECON2313-1	<i>Macroeconomics (english language)</i> - Lionel ARTIGE	B1	Q2	30	-	-	5
GEST0093-1	<i>Operations and quality management</i> - Thierry PIRONET	B1	Q2	30	-	-	5
MARK8001-1	<i>Digital marketing</i> - Laurence DESSART, Benoît RONDEUX - Suppl : Benoît RONDEUX	B1	Q2	24	-	-	4
GEST7081-2	<i>Preparation of final dissertation, Methodology in management sciences</i> - Nadia STEILS	B1	Q2	15	-	-	2
FINA0072-1	<i>Analysis of financial statements</i> - Grégory GONZALEZ RODRIGUEZ	B2	Q1	30	-	-	5
GEST7088-1	<i>Strategy and performance management</i> - Anne CHANTEUX, Anne CHANTEUX, Nathalie CRUTZEN	B2	Q2	25	-	-	4
GEST0009-1	<i>Business Simulation</i> - Anne BILS, Louis ESCH, Wilfried NIESSEN	B2	Q2	-	-	-	3
GTFE0017-1	<i>Final work</i> - COLLÉGIALITÉ	B2	TA	-	-	-	18

Optional courses (B2 : 30Cr)

Single focus : (B2 : 30Cr)

Professional focus in General Management (B2 : 30Cr)

GEST3061-1	<i>Skills workshops</i> - David HOMBURG	B2	Q2	-	-	-	5
GEST1093-1	<i>Entrepreneurship</i> - Julien PAESCHEN	B2	Q2	30	-	-	5
FINA9018-1	<i>Analytical accounting and budget management</i> - Anne CHANTEUX	B2	Q2	30	-	-	5
INFO2040-1	<i>Management Information Systems</i> - André BLAVIER	B2	Q1	30	-	-	5
FINA0070-2	<i>Finance and insurance principles</i> - John PIETQUIN	B2	Q1	30	-	-	5
INFO9019-1	<i>Business Analytics (english language)</i> - Asmaa HAMICH	B2	Q2	30	-	-	5